

# **FOURTH OF JULY CELEBRATION 2023**

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# Background Information

- Prior to the Great Recession, the City organized a Fourth of July fireworks show and Festival at Bayfront Park and Fernandez Park.
- The Fourth of July celebration included a festival in the park prior to the fireworks show. Activities included food vendors, music and children's activities
- Funding for the Fourth of July fireworks show and festival was eliminated due to the economic downturn.

# Background Information

- In 2021, the City Council discussed the return of a Fourth of July celebration.
- In 2022, staff provided Council with options for a City-sponsored fireworks show.
- The City Council directed staff to partner with the City of Hercules for a joint 2022 Fourth of July fireworks show.

# Background Information Continued

- The joint 2022 Fourth of July fireworks show was launched from land near the Hercules bayfront.
- The 20 minute show included shells ranging from three inches to six inches which went up 300 to 600 feet in the air.
- The cost of the fireworks show, not including staff time, was \$25,243. This cost was Pinole's contribution to the overall cost of the show which came out to about a 50% share.
- The fireworks show was not visible from Fernandez Park as expected and visibility was low from Bayfront Park.

# Fourth of July Celebration Options

- Fireworks Show in Pinole
- Joint Fireworks Show with Hercules
- Drone Light Show

# Fireworks Show in Pinole

- Small scale fireworks show
- Location could be Bayfront Park, Fernandez Park, PVHS athletic facilities or Pinole Valley Park.
- \$25,000 minimum

# Fireworks Show in Pinole

- Large scale fireworks show
- Location would be Bayfront Park
- \$40,000 estimate

# Joint Fireworks Show

- Collaboration with the City of Hercules
- Same location as last year (Hercules waterfront)
- Cost would be split evenly between the two cities
- City would advertise viewing locations in Hercules



# Drone Light Show

- Drone show that goes 150-400 feet in the air
- Location could be Fernandez Park, PVHS athletic facilities, Pinole Valley Park, Other?
- Not to exceed \$50,000

# DRONE VIDEO

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<https://www.youtube.com/watch?v=i34YOOLPwPo>

# Cost Information

- Fireworks Show in Pinole  
\$38,153
- Drone Light Show  
\$63, 153
- Joint Fireworks Show  
\$51,000 (estimate)

# Cost Information Continued

- Council has allocated \$100,000 for unspecified community events in the FY 2022/23 budget.
- \$26, 589 has been expended on the 2022 fireworks show and 2022 United Against Hate event.
- Staff expects to use an estimated \$5,000 for the 2023 Earth Day event and Egg Hunt.
- \$68, 410 would be available for community events offered in FY 2022/23.

# DIRECTION